



## Executive Teaching Programmes:

**Technical, Economic and Financial Analysis of Energy Saving Programmes  
(Feasibility of Energy Saving Programmes - *FESP*)**

and

**Sustainability Reporting and Impact Assessment (ESG, Impact Analysis and Reporting – *ESG -IAR*)**

### **1. SCORING IN THE *EARTH>* LISTING SYSTEM A.E.T.5.M**

**A:** each cooperation initiative is between entities of different geographical areas and continents (UK, Italy, and UAE)

**E:** each cooperation is in the academic and executive sectors

**T:** each cooperation is about teaching/training

**5:** the involved entities are 5 (Link Campus University from Rome-Italy, Alliot Management Consulting from the UAE, Windrose International Consulting from UK, Windrose Engineering from the UAE, Studio Ingegneria Lottici from Italy)

**M:** each cooperation is for medium term

**These programmes belong to the wider area of *Sustainable and Circular Economy***

### **2. TO WHOM THESE PROGRAMMES ARE ADDRESSED**

- Sustainability, CSR professionals
- ESG Managers
- CFOs and CVOs
- Quality, health and safety managers
- Public relations, corporate communications managers
- HR professionals and welfare managers
- Operation managers
- Environment managers and executives
- Stakeholder engagement/community relations officers
- Students, researchers and professors
- Civil servants

### **3. HOW THE LECTURES WILL BE HELD**

**Language:** the original language of the lectures is English and they will be available for translation in any other language; a qualification and certification curriculum of the teachers wishing to teach in languages other than English will be provided on demand.

**Location:** there will be lecture sessions held at the University partners in UAE and in other locations and at the Link Campus University in Rome; online lectures will be organised later as well as lectures in languages other than English will be licensed upon certification of the relevant teachers.

**Achievement Certification:** an achievement certification will be issued to the attendees, to certify that they had successfully attended the lectures and participated in their professional learning process.

**Follow-up:** on-demand follow-up assistance will be ensured to the attendees when they'll need it for the evaluation of particularly complex programmes and activities.

#### **4. LECTURES PROGRAMME - MODULES**

In order to make each Teaching Programme easy to follow, reasonably time - demanding and customizable, five teaching modules have been devised and each of them will be individually mentioned in the final Attendance Certification.

**FESP** Modules:

**Module 1:** Technical Analysis of Energy Saving Programmes

**Module 2:** Basics of Project Financing and Bankability

**Module 3:** Economic and Financial Analysis of Energy Saving Programmes

**Module 4:** Image and Public Relations Analysis of Energy Saving Programmes

**Module 5:** Higher level Economic and Financial Analysis of Energy Saving Programmes

**ESG\_IAR** Modules:

**Module 1:** Sustainability Reporting and Integrated Reporting: introduction and main International Frameworks and Standards; the materiality assessment

**Module 2:** ESG analysis and GRI Standards: Universal, Sector, Topic

**Module 3:** Focus: GRI Standards 302 (Energy) and 303 (Water)

**Module 4:** How to prepare and to communicate a Sustainability Report and an Integrated Report

**Module 5:** Environmental and Social Impact Assessment

**Duration:** each module has a duration of five hours and includes a question and brainstorming time allowing students to assess their understanding of the matter and get further clarifications.

#### **5. FLEXIBILITY AND CUSTOMIZATION**

Although it is preferable to follow all the 5 proposed modules for a better and deeper understanding of the topic, each module can be followed independently of the others. Furthermore, it is possible to create additional teaching programmes, mixing the contents of **FESP** and **ESG-IAR**. The resulting programmes will contain highly personalized and comprehensive teaching modules, tailored to the specific needs of the learners.