

## **EARTH> Consultancy Programme**

Our Consultancy offer is based on three main guidelines:

1. Technical, economic and financial analysis of energy and water saving programmes;
2. Innovative accounting and reporting tools;
3. Communication and marketing instruments.

Each consultancy, targeted on the client's specific needs, has the goal of improving the level of corporate sustainability and of bringing the company closer to achieving the SDGs.

1. The first action line comprises consultancies aimed at connecting the technical issues of a company energy/water saving programme with their economic and financial impacts, in order to increase the real effectiveness and efficiency of each programme.
2. The second action line comprises consultancies aimed at providing clients with innovative tools in the accounting and reporting field, i.e.:
  - Sustainability and ESG Reports, prepared according to the GRI (Global Reporting Initiative) Standards;
  - Integrated Reports, prepared according to the IIRF (International Integrated Reporting Framework);
  - Environmental and Social Impact Assessments;
  - Corporate and Territorial Welfare Plans.
3. The third action line comprises consultancies aimed at improving the level of transparency and accountability of each client, i.e.:
  - Public Relations programmes;
  - Advertising;
  - Targeted corporate communication plans.